WHIS am stereo 1440

Bill Burrows
709 Division Street
Gloucester City, NJ 08030

Dear Bill:

Here is your verification of reception of PURE GOLD/WHIS AM STEREO 1440 WHIS on 17 April 1989, at 2.59AM.

To answer your questions, at the time you were listening, WHIS was operating at 500 watts. Our daytime power is 5KW. We operate with a non-directional pattern both day and night. Our exact frequency is 1440 kHz. Out tower is a self supporting quarter-wave structure, 205 feet above ground. We are affiliated with the Satellite Music Network. Our city of licence is Bluefield WV, population 16,000. Studios and offices are located at 900 Bluefield Ave, Bluefield. Our transmitters are located about one mile north of Bluefield on US Rte. 52. We receive few DX letters and therefore have no record of the farthest reception. Our format is rock and roll oldies, focusing on the fifties and sixties. We broadcast using Motorola's C-QUAM AM Stereo.

Thanks for writing us Bill, and I hope you find this information useful.

Sincerely,

William K Bowman

William K. Bowman
Chief Engineer

900 bluefield ave.
bluefield, wv 24701
304/327-7114

Pure Gold